

FOR IMMEDIATE RELEASE

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FuelMySchool is the Official OCPS Online Provider for School Needs and Fundraising

ORLANDO, Wednesday, April 13, 2011 — Last night, the School Board of Orange County Public Schools unanimously approved the FuelMySchool agreement to be the district's official online provider for school fundraising and school needs.

FuelMySchool is a Central Florida based organization where the community and beyond come together virtually to help fulfill the needs of students and schools. FuelMySchool offers free online support programs to registered schools including: MySchoolWish, Shop4Schools, Cars4Schools and Cash4Schools. Each registered school is provided with a custom micro-site where school supporters can learn about the school, view and fulfill school wishes and participate in programs that earn cash rewards for their school. FuelMySchool currently has 194 registered schools and has directed over \$50,000 of resources and funds into participating schools.

“In 2009, we heard the need from Mr. Ron Blocker, OCPS Superintendent, for a creative community solution to the economical problems affecting our schools. We wanted to reach out to everyone, keep awareness alive, provide smart programs and bring all the resources in the community together in one virtual place to support our schools. And, so www.FuelMySchool.com was born,” said Lisa Hilgenfeldt, Co-Founder. “FuelMySchool.com is about our schools and you. It is about being the one place where everyone can go to support schools by granting their wishes and earning them cash rewards for things we already do.”

“This is a dynamite way for our community to easily get involved with their local schools. Our school’s Partners in Education coordinators now have an interactive tool to communicate their school needs. FuelMySchool.com provides a one-stop-shop for granting a school wish, making a donation, or simply harnessing the power of online shopping at no added cost to the shopper nor OCPS,” said Pam Carson, Senior Manager of OCPS Community Resources. “The fact that this program was created especially for OCPS by two ADDitions school volunteers who wanted to give more back to their schools is just icing on the cake! I am glad FuelMySchool is in our community.”

FuelMySchool.com is managed by MyGoLocker Inc. a non-profit organization founded in 2009. FuelMySchool is committed to our community and to providing an easy to use online tool that benefits our schools by generating the resources and funds they need to keep school programs strong and thriving. You can help our schools and students by visiting www.FuelMySchool.com.